

# PRESENTER BIOS



**LINDA B. FINKLE** is the CEO of Incedo Group, a boutique firm that focuses on assisting businesses in making practical and long lasting changes to solve core business problems.



For more than 30 years, Linda has helped many companies in different industries by leading changes in employee attitude, communication and company culture.

Prior to the success of her coaching company, she built and managed her own executive search firm, LG, Brand Inc. Her recruitment agency hired talents for Fortune 500 companies and small to mid-sized business as well, and ranked among the top 10 recruiting firms in the country. In spite of her success, she continued to be hands-on with her business, successfully placing candidates that oftentimes lasted well beyond the typical tenure in a given job.

Linda is one of only 600 people in the world to earn the title of Master Certified Coach from the International Coach Federation (ICF). She has a degree from the University of Ohio and a certification from Coach U. She teaches the University of Miami's esteemed coach training program. Her book, *Finding the Fork in the Road*, hit the bestseller list within three days of being launched.



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**FRANCESCA MOLINARO** is Founder of Decode Leadership and Co-Founder of Hacking HR. She is a subject matter expert on workplace diversity and inclusion (D&I), a seasoned consultant, leadership coach and experienced facilitator with over 18 years of experience.



She brings her passion for people to everything she does. Francesca works with female leaders and emerging leaders in organizations to help them discover their passion and strengths and unlock their full potential. She is also a tech start-up investor and tech enthusiast and is on the Steering Committee for the Women in Technology Women Business Owners Group.

**VALERIE SOKOLOSKY** With over 25 years' experience working with leaders, Valerie's work spans continents and industries. She coaches leaders and those they lead who are developing critical leadership behaviors, seeking business and professional development, preparing for a new role, or needing to enhance their Leadership Brand Presence.



She and her team have custom designed leadership and business development training programs for Verizon, KPMG, McKesson and Alpha Corporativo, Mexico addressing the changing needs in the global marketplace.

Her books *Do It Right!* and *Monday Morning Leadership for Women* are currently being utilized in Fortune 500 companies' talent

development and mentoring programs. As a prolific writer, she contributed for ten years to Southwest Airlines Spirit Magazine and is a frequent guest on radio and television shows.

**KATHY WILSON**, a former collegiate and professional basketball player and coach, is a speaker, author, Personal Success Strategist in the Washington, DC area. Balancing the lessons she learned on the court with her knowledge in the areas of change, leadership, and organizational management, Kathy brings a unique perspective on how to help people create and sustain positive change in their personal and professional lives. In a time when people are trying more than ever to lead more successful and meaningful lives, Kathy can provide the tools and strategies to understand just how to do it.



Kathy holds a BA in Communications from the University of North Carolina @ Chapel Hill, and a Graduate Certificate in Leadership Coaching and a Masters in Organizational Management from The George Washington University.

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For fifteen years Kathy has worked with clients ranging from government agencies to higher learning institutions such as The Securities and Exchange Commission, the FDA-FSIS and Vanderbilt University, to Fortune 100 and 500 companies such as Morgan Stanley, Aerotek and The McGraw-Hill Companies, as well as with a variety of women-focused organizations, speaking, consulting and delivering training and development solutions that have empowered individuals to transform the way they work and live.

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