

SPRING  
2011

## Connections Newsletter

## Message from the President: We're Making History

Samantha Segall  
Anderson

## WIA is Making History with First Ever Accomplishments in the New Year!

The 2011 WIA Board and Officers are off to an impressive start as we celebrate many accomplishments already this quarter!

I am pleased to report that WIA's Board of Directors and Officers adopted their 2011 Strategic plan to guide the organization's growth and activities

throughout the year. The 2011 plan builds on our core goals, which are:

- Significantly increase member engagement, both on an individual and a corporate level,
- Position WIA as a leader in the aerospace community for increasing visibility and opportunities for women, and
- Formulate policies and procedures that position WIA for success both financially and organizationally.

In addition, we've included a new focus area that we believe is vital to WIA's continued success:

- With volunteer engagement as the backdrop, we plan to provide a significant focus on developing tools and resources to better enhance our leadership succession and volunteer opportunities.

In line with our strategic plan, creating a presence outside Washington, DC, continues to be at the forefront of our key priorities. We are pleased to announce the formation of our two new pilot chapters in 2011: **Florida and California**. This is an exciting time for WIA's growth. WIA's President-Elect, **Stephanie Schierholz**, will serve as our liaison for our pilot chapters.

Our Global Networks, WIA Europe and WIA Canada, have continued to have wonderful success with their membership growth and programs. It is incredible to watch the momentum of WIA flourish throughout the United States, North America and Europe.

I also am proud to announce the completion of our first ever Officers' Retreat. On a recent Sunday, the Officers dedicated an entire day to learning about the history of WIA, participating in team building exercises, discussing their roles and responsibilities, and planning for the year ahead. The day was filled

with a lot of hard work, a little fun, but more than anything, started with a room of individuals and ended as a team!

The WIA team also has completed our first event in the new "HOW TO..." series, created by our VP of Professional Development, **Sara Fuentes**. Our VP of Membership, **Karen Yasumura** is implementing our first time quarterly New Member Receptions that will welcome new members and provide immediate networking opportunities. **Daphne Dador**, VP of Communications is busy re-designing a new look for WIA and will continue to work on WIA's branding throughout the year. **Sophia Kim**, Secretary/Historian is finding new ways to capture the history of WIA and document it electronically and through our social media sites. Treasurer **Madeline Close** is focusing on our first WIA Gives Back event that will take place later this year. In addition, **Stephanie Bednarek**, our VP of Programs has created an unbelievable calendar of events, including the WIA Congressional Breakfast held on March 23. We enjoyed seeing you at this event! She is also busy planning the April 13th WIA Reception at the National Space Symposium, which has become known for its strong networking opportunities.

In addition to all the activity WIA's been involved in during the first quarter, we actively are planning the final pieces for our **Annual Conference, taking place June 3<sup>rd</sup>**. If you haven't already, mark your calendars to attend this event. Click [here](#) to register!

WIA has an extraordinary and motivated Board of Directors and Officer Team that are passionate about advancing WIA's mission. If you aren't following us on Twitter or Facebook, take a moment and sign up today. It's going to be an exciting year, and you don't want to miss out on all that we're doing! Better yet, volunteer for one of our committees or task forces. Please e-mail me at: [President@womeninaerospace.org](mailto:President@womeninaerospace.org). I'd love to hear from you!

Thank you for providing me with this opportunity to serve as President of WIA. I look forward to seeing you at our upcoming events! ✨

Follow us:

[www.WomeninAerospace.org](http://www.WomeninAerospace.org)




**Stephanie Bednarek**  
VP Programs

## WIA Program Highlight

April 13—Join leading members of the aerospace and defense industries at the 4<sup>th</sup> annual WIA reception at the National Space Symposium from 6 to 8 p.m. at The Broadmoor Hotel, Gaylord Suite, West Tower.

Special thanks to our sponsors, ATK, The Boeing Company, ITT Corporation, United Launch Alliance, Lockheed Martin, Booz Allen and Teaching Science and Technology, Inc.



## Professional Development Updates



**Sara Fuentes**  
VP Professional Development

### WIA Career Center

Better start updating those resumes! WIA is getting ready to announce a new Job Bank push.

Corporate members will soon be able to post jobs for free for a limited time, so more jobs will be listed. Be sure to update and post your resume in time to explore the new job offers!

### First “How-to” a Success

Thanks to everyone that attended our first “How To” event! Career coach Anne Hull of Hull Strategies LLC gave us all great pointers on how to ask for a raise.

We learned what research and introspection need to be done before the conversation begins, how important timing is, and how to prepare our case.

Anne even gave us a six step “[cheat sheet](#)” that makes it easy. The group had great discussions about our own experiences as well.

We look forward to our next “How To” that will address social media.

<http://careers.WomeninAerospace.org/>

Upcoming WIA Events		
Date	Event	Location
March 23	Congressional Breakfast: <a href="#">The NASA Authorization Act of 2010</a>	The Library of Congress
April 28	WIA New Member Reception	TBD
April 13	<a href="#">National Space Symposium Reception</a>	Broadmoor Hotel, Colorado Springs
May	Space Law: Defining New Industries	TBD
June 3	Aerospace 2011: The Road Ahead	Key Bridge Marriott
June 20-26	WIA Global Network Reception – Paris Air Show	Le Bourget, France
July	From Blueprints to Bills: Bridging the Gap Between Engineers and Policy Makers	TBD
August	Space Law—Defining New Industries	TBD
September	Aviation Safety: How 9/11 Changes Industry Standards	Ronald Regan National Airport
October	National Security Space Keynote Speaker	TBD
October 3-7	WIA Global Network Reception—IAC 2011	Cape Town, South Africa
November 1	WIA Awards Ceremony & Banquet	Ritz Carlton Pentagon City, Arlington, VA
November	Lunar Science Panel	TBD
December	WIA Member Holiday Networking Reception	TBD

# WIA Foundation Announces Scholarship Winner

The Women in Aerospace (WIA) Foundation, Inc., is delighted to announce that Salvador A. Valdes is the recipient of the 2011-2012 WIA Foundation Scholarship. Ms. Valdes, a senior in aerospace engineering at University of California, Los Angeles (UCLA), will receive a \$1,000 scholarship to be applied to the 2011–2012 academic year. “Sal is clearly a risk taker who trusts in her own ability to succeed and produce high returns,” said Debra Facktor

Lepore, WIA Foundation President. “She has an honest and refreshing outlook on the hard work it takes to become an aerospace engineer, and she finds joy in tackling obstacles rather than seeing them as a burden.”

The scholarship will be presented at the 26th Annual WIA Awards Banquet on Tuesday, November 1, 2011, at the Ritz Carlton Pentagon City Hotel in Arlington, Virginia. This event draws more than 300 people to celebrate the

tremendous accomplishments of women throughout the aerospace community.

The WIA Foundation’s mission is to educate the public about the importance of space exploration and technology and to increase awareness in, and knowledge of, the scientific fields that will develop inventions and intelligence that will lead to improved space travel, satellite technology, and other applications of space use. ✦



## WIA Platinum Member Spotlight: ATK

ATK is an aerospace, defense, security, and sporting company that delivers affordable, innovative products to customers around the world. Our employees take pride in the contributions they make every day to support human space exploration and national defense, to provide government and commercial space launch for astronauts, to protect service members and law enforcement professionals, to produce lighter and stronger military and commercial aircraft structures, and to improve the accuracy of sport shooters everywhere.

ATK is focused on building a culture of success with empowered employees



who operate in an environment of teamwork and trust. Because our customers' lives depend on the products we make, our people are our most important asset. We strive for execution excellence in all that we do, and we conduct our business with the highest standards of integrity, ethics, and responsible behavior.

ATK is proud to be a Platinum Member of Women in Aerospace. ATK has supported WIA's mission for more than 10 years through membership, volunteerism and sponsorship. WIA has demonstrated admirable dedication to expanding women's opportunities and celebrating the many contributions women have made to the aerospace field, and ATK is pleased to support those goals.

## Another Great Reason to Join WIA!



**Karen Yasumura**  
VP Membership

Greetings prospective member! I am very excited to announce that beginning this year, WIA will be hosting events exclusively for our newest members. Each quarter new members will be treated to either a breakfast or reception where they will have the opportunity to meet and greet other new members, network among industry leaders, and learn about the amazing benefits of being a part of WIA.

**Our first reception will be held on April 28.** If you are not yet a member, sign up by March 31st to receive your special invite to our inaugural new member reception.

Spring is coming and so are some great member events. From receptions and networking events to our

exclusive how-to series and the new and improved job bank, there are exciting opportunities for our members to get involved! If you would like to become a member, please click [here](#), and as always, if you have any questions about membership or getting more involved, please feel free to [contact me](#) anytime. ✦

Welcome  
WIA's  
Newest  
Corporate  
Member



**TETRA TECH AMT**

## WIA Corporate Members

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### Counsel to WIA

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# WIA



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## Save the Dates!

### Aerospace 2011: The Road Ahead

Friday, June 3, 2011

8:00—4:30 p.m.

Marriott Key Bridge Hotel  
1401 Lee Highway, Arlington VA  
Registration now open! Click [here](#) to register.

Presented by:



### WIA Annual Awards Ceremony and Banquet

Tuesday, November 1, 2011

Cocktail Reception: 5:30—6:30 p.m.

Banquet and Awards: 6:30—9:30 p.m.

Ritz-Carlton, Pentagon City  
1250 South Hayes Street, Arlington VA



## A Special Offer from the Publishers of *Aviation Week & Space Technology*

Use this [link](#) to subscribe to or renew your subscription to **Aviation Week & Space Technology**, and you'll not only save nearly 50% off the Aviation Week newsstand price, but

you'll also support the WIA Foundation!

For every new or renewed subscription from WIA members and friends, **Aviation Week** will donate \$5 to the WIA Foundation to help female students assume leadership roles in the aerospace field!



Women in Aerospace (WIA) is dedicated to expanding women's opportunities for leadership and increasing their visibility in the aerospace community. Our membership - women and men - shares an interest in a broad spectrum of aerospace issues, including human space flight, aviation, remote sensing, satellite communications, robotic space exploration, and the policy issues surrounding these fields. For more information visit: [www.WomeninAerospace.org](http://www.WomeninAerospace.org).

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